



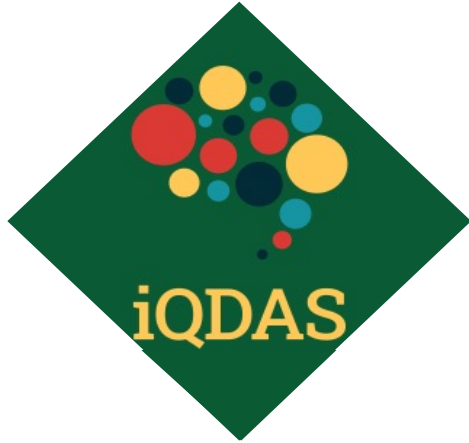
Conducting Comprehensive &
Systematic Qualitative Data Analysis:

In-depth Insights into MAXQDA

Joel Drevlow

MAXQDA Cooperation Partner & Certified Trainer

About the Presenter and MAXQDA



Presenter

Joel Drevlow

- MAXQDA Cooperation Partner & Certified Trainer
- iQDAS Consulting



MAXQDA

- Qualitative & Mixed Methods Data Analysis Software
- Produced by VERBI Software
- Based out of Berlin, Germany since 1989

Session Outline

- About MAXQDA
 - Interface Tour
 - Basics of Coding
 - Activation Logic
- Workflow Demonstration
 - Questions, Themes, & Theories Workspace
 - Mixed Methods Tools

The Benefits of MAXQDA



Versatile

- Data Types
- Methodological Approaches



Intuitive

- With MAXQDA, start your work immediately
- Minimal learning curve



Supportive

- Research Network
- Trainer Network
- MAXQDA Press & Functional Support

Qualitative Analysis with MAXQDA

Organize your data



Analyze your data



Visualize your analysis



Present your findings

Want to know more?



Free Trial Information

www.maxqda.com/trial



MAXQDA Contact Info

www.maxqda.com



Presenter Information

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The logo for MAXDAYS is a large circle divided into four quadrants by a stylized female symbol. The top-left quadrant is pink, the top-right is light blue, and the bottom is yellow. In the center of the circle, there are five small colored dots (red, orange, yellow, green, blue) arranged in a slight arc. The text 'MAXDAYS' is written in a large, blue, sans-serif font across the top half of the circle. Below it, 'MAXQDA VIRTUAL CONFERENCE' is written in a smaller, blue, sans-serif font.

MAXDAYS

MAXQDA VIRTUAL CONFERENCE

March 22 & 23
2023

We are happy to announce the third edition of our free, virtual MAXQDA conference MAXDAYS on **March 22 & 23!** 🎉

Learn everything about the **most important MAXQDA features** and get insights into exciting **research projects** from all over the world. 🌍

Whether you're a beginner or a MAXQDA expert, we will offer **sessions for every skill level** and useful hands-on advice.

Get to know the latest enhancements and learn more about **workflows with MAXQDA** in our advanced spotlights.

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20% CONFERENCE DISCOUNT

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